

Education Investment Request



Dear _____,

I'd like to request your consideration for attending the **FSM Experience powered by EME**.

This is a 1.5-day professional development experience designed specifically for sales professionals. The program goes beyond traditional product training by focusing on practical sales execution, relationship development, negotiation, prospecting systems, customer expansion, wellness, leadership, and long-term performance.

My goal isn't simply to attend another event. My goal is to return with practical tools, worksheets, systems, and strategies that can immediately benefit both my performance and our organization.

Throughout the event, I'll be working directly on:

- Growing existing customer relationships
- Identifying new revenue opportunities
- Building stronger prospecting systems
- Improving negotiation skills
- Learning modern social selling strategies
- Developing healthier, more sustainable work habits

I believe this investment has the potential to create long-term value far beyond the event itself.

If approved, I will return with actionable ideas that I can immediately implement and share with our team.

Thank you for considering this opportunity and for continuing to invest in my professional development.

Sincerely,

Date: _____



My Commitment

If the company chooses to invest in my attendance, I commit to the following:

- ☐ I will attend every session and fully participate.
- ☐ I will return with a written summary of key takeaways.
- ☐ I will identify at least five ideas we can implement within 30 days.
- ☐ I will share what I learned with my manager and teammates.
- ☐ I will complete a review of my customer base to identify new revenue opportunities.
- ☐ I will build a 90-day action plan based on what I learned.
- ☐ I will apply the tools and systems from the event to improve my performance.

My 90-Day Commitments

1. _____

2. _____

3. _____

4. _____

5. _____

Employee Signature: _____

Manager Approval:

- ☐ Approved
- ☐ Not at this time

Manager Signature: _____

Date: _____